

Gunjan Panchal

Graphic, Presentation & Typeface Designer

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Work Experience

June 2025- Present	Presentation specialist and Graphic designer, Konecta, Bengaluru Designed RFP responses, business proposals, and executive presentations for global brands including Google, Sonos, Stellantis, Nissan, TikTok, Lenovo, and Harley-Davidson. Led creative development across print and digital media, delivering strategic and visually compelling communication solutions.
Feb 2024- June 2025	Executive Art Director, Windowseat Design, Bengaluru Managed and executed end-to-end project lifecycles for clients including Naturo, Nirantara, and National Public School.
Dec 2021- Nov 2023	Senior Typeface Designer, Universal Thirst, Bangalore Typeface Designer specializing in Gujarati script, with experience in font development, refinement, and engineering. Contributed to Instagram's Gujarati typeface and collaborated with industry-leading type designers on multiple font projects.
Dec 2020- July 2021	Typeface Designer, Ek Type, Mumbai Led the development of the Noto Nandinagari typeface from concept to final execution. Enhanced readability and functionality through glyph refinement and optimization, while gaining deep expertise in typeface design, script development, and font production workflows.
Mar 2016- Feb 2020	Typeface Designer, Guerilla, Ahmedabad Collaborated with Hanif Kureshi on type design and lettering projects. Documented and digitized traditional sign-painting styles, designed layered script typefaces, and contributed to font development using Glyphs.
Apr 2015- Feb 2016	Social Media Team Lead, Communication Crafts Pvt Ltd, Ahmedabad Led a team of 7-8 designers and copywriters, ensuring high-quality creative execution and efficient workflows. Managed social media strategy and creative direction for HOF Furniture, retail brands, political campaigns, and Mercedes-Benz showroom accounts.
Jul 2014- Apr 2015	Art Director, Ogilvy & Mather, Bengaluru Worked on creative projects for Bingo, Titan, Myntra, and ITC, specializing in branding, packaging, promotional campaigns, presentations, brochures, and web creatives.
Oct 2012- Jun 2014	Art Director, Orchard Advertising, Bengaluru Managed creative projects for Vidal Health, Essilor, and Dr. Water, delivering branding, packaging, presentations, promotional materials, and digital assets that reinforced brand identity and engagement.
Jan 2011- Oct 2012	Visualizer, Law & Kenneth Saatchi & Saatchi Private Limited, Mumbai Led photoshoots for stationery, lifestyle, and fashion brands, ensuring strong visual storytelling and brand alignment. Managed end-to-end shoot execution for clients including Godrej Interio, Omkar Builders, and Hungama.
Jan 2010- Jan 2011	Graphic Designer, Marching Ants, Mumbai Designed promotional artwork for films including No One Killed Jessica and Udaan. Specialized in Adobe Photoshop and Illustrator, with strong expertise in image manipulation, composition, and visual storytelling.

Education	PGDP Marketing Management from MITSDE Pune Distance learning (May 2024 - Feb 2026) Bachelors of Visual Arts from Maharaja Sayajirao University of Baroda (August 2009)	Workshop Conducted	Assisted Mr. Mahendra Patel in conducting a 10-day workshop at Symbiosis Institute of Design, Pune. Led a 22-day workshop on Indic Typeface Design at Nirma University, Ahmedabad. Delivered a guest lecture on Typeface Design at Chitrakala Parishath, Bengaluru.
Software Skill	Adobe Photoshop Adobe Illustrator Adobe InDesign Figma Google Slides Microsoft PowerPoint Microsoft Word Affinity Designer Glyphs App	Interests	Films Fitness Cycling Crafts Music Cooking